

#### UNLOCKING REVENUE POTENTIAL

# WHY O&P PRACTICES SHOULD RETHINK REVENUE CYCLE MANAGEMENT

# MANAGING REVENUE CYCLE PROCESSES

Managing revenue cycle processes in the orthotics and prosthetics (O&P) industry is more challenging than ever. According to the most recent "Trends in Practice Management Technology" study, 70% of practices attempt to handle their reimbursements and collections entirely in-house.

Increasing complexities in payer requirements, staff shortages, and regulatory changes make this approach unsustainable for many organizations.

Practices that rely solely on internal resources often face persistent cash flow issues, high denial rates, and burnout among staff. By partnering with an experienced revenue cycle management (RCM services) provider like Nymbl, organizations can overcome these challenges, optimize reimbursements, and focus on delivering exceptional patient care.





### THE CHALLENGES OF MANAGING RCM SERVICES INTERNALLY

Healthcare providers attempting to manage RCM services on their own encounter significant obstacles:

#### **Complex Payer Rules and Emerging Payment Models**

Navigating intricate payer policies and payment models like value-based care requires continuous education and expertise. Without dedicated RCM services resources who are able to stay on top of these constantly changing rules, practices struggle to keep up with shifting requirements, resulting in ever-increasing denials and delayed payments.

#### Workforce Shortages and Staff Burden

Hiring and retaining skilled RCM services staff who are familiar with the intricacies of O&P billing has become a significant challenge. Dependence on small, overworked billing teams can lead to burnout and errors, compounding the financial strain on practices.

#### **Audit Readiness and Compliance**

Payer audits are becoming more frequent, with practices needing to maintain meticulous documentation to avoid penalties or recoupments. Many practices lack the time or systems necessary to ensure audit readiness, exposing them to financial risk.

#### Inefficiencies in Technology and Processes

Outdated or siloed billing systems hinder the ability to manage claims efficiently. Practices often lack advanced tools for tracking claim status, automating follow-ups, and analyzing denial patterns, leading to revenue leakage.



# THE COST OF DOING IT ALONE

Managing RCM services internally comes with its own costs. The statistics tell a compelling story:



#### **Denial Rates**

Industry averages show that denial rates hover around 10%–15%, but practices using Nymbl often see rates below 5%.



120%

**Revenue Leakage** 

According to a study by Change Healthcare, up to \$262 billion is lost annually in the U.S. healthcare system due to claims denials and billing inefficiencies.

#### **Staff Turnover**

Workforce shortages in healthcare have driven billing staff turnover rates to over 20% annually, leaving practices vulnerable.

The hidden costs of managing RCM services internally — missed revenue, staffing challenges, and compliance risks outweigh the perceived savings of keeping billing in-house.



"Revenue cycle management was a necessity, but never a passion for us. So you have to make a decision, where you want to put your energy. And that was one of the best decisions we've made as it relates to Nymbl: it has allowed us to focus on our

strengths, which is patient care."

JIM GRANT FOUNDER AND PRESIDENT, ELIZUR



# WHY PARTNER WITH NYMBL RCM SERVICES?

Nymbl's RCM services are tailored to address these challenges head-on, offering solutions that improve cash flow, streamline processes, and reduce administrative burdens.

Here's why partnering with Nymbl is a game-changer for O&P practices:

**Improve Cash Flow** by leveraging Nymbl's expertise:

- Faster Reimbursements: Reduced accounts receivable (AR) aging through timely claim submission and follow-ups.
- Higher Collection Rates: Proactive denial management and appeals processes and best practices education ensure practices recover revenue more effectively.

Reduced Administrative Burden because Nymbl's team handles the complex, timeconsuming aspects of RCM services including:

- Claims scrubbing and documentation review.
- Payer communication and appeals. This allows practices to focus on patient care and core operations instead of administrative tasks.

Scalability for Growing Practices, as Nymbl's services adapt to your organization's needs. Whether you're managing a single location or expanding into new markets, Nymbl scales with your growth, ensuring operational stability and financial health.

Advanced Technology Integration with Nymbl to give practices access to modern tools that transform RCM services processes:

- Automated Claim Validation: Identifies errors before submission to reduce denials.
- Robust Reporting and Analytics: Offers insights into denial rates, AR aging, and cash flow to enable data-driven decision-making.
- Integrated Systems: Seamlessly connects with practice management software for efficient workflows.

**Compliance and Audit Support** with Nymbl's expertise in documentation and regulatory requirements that ensures that your practice is always prepared for payer audits. Automated tools and rules-based systems reduce errors, improving audit readiness and compliance.



### CASE STUDY: **TRANSFORMING RCM** SERVICES WITH NYMBL



#### CHALLENGE

A mid-sized O&P practice struggled with high denial rates (12%) and delayed reimbursements, impacting cash flow and staff morale.



SOLUTION

After partnering with Nymbl, the provider experienced:

- A reduction in denial rates to 4.5%
- A 40% decrease in AR aging
- Seamless integration of Nymbl's RCM services technology with its practice management software



### OUTCOME

The provider recovered significant lost revenue, improved staff productivity, and achieved financial stability, allowing them to focus on patient care.





# TAKE THE NEXT STEP WITH NYMBL

Partnering with Nymbl's RCM services means more than outsourcing your billing: **it's about transforming your practice into a financially healthy and operationally efficient organization**.

Nymbl's RCM services let you refocus on what matters most: caring for your patients and growing your practice.

Are you ready to stop leaving money on the table? **Contact Nymbl today** to optimize your revenue cycle and unlock the full potential of your practice.



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